



# Enhancing access to needle and syringe programs for Aboriginal peoples in Boorloo: the Healthy Blood Healthy Body project

STI and BBV Quarterly Forum 27 August 2025

Roanna Lobo, Curtin University Donna Garcia, HepatitisWA













# The project

Aboriginal consumer-led intervention research project to increase access to needle and syringe programs (NSP) for Aboriginal people who inject drugs in Boorloo (Perth), Western Australia (Aug 2021- June 2025)

www.hb2project.org



'Finding the resources' original artwork by Mavis Lyndon, 2022





## NSPs...





are cost effective infections averted and
future healthcare
savings



**prevent BBVs -** Australia has one of the lowest rates of HIV due to introduction of NSPs



connect people - bring people who inject drugs into contact with the health system



meet people 'where they are' with no judgement - reduce stigma associated with drug use

**6 002 500** needles and syringes distributed in WA (2022-2023)<sup>1</sup> **82**% distributed through NSEP<sup>2</sup>/health service NSP



<sup>&</sup>lt;sup>1</sup>Needle and Syringe Program Annual Report 2022-23 Western Australia

<sup>&</sup>lt;sup>2</sup>Needle & Syringe Exchange Program



### The team



#### **Aboriginal Advisory Group**

Anthony Kickett, Curtin University Ursula Swan, East Metropolitan Health Service Michelle Webb, Consultant Mick Adams, Consultant

#### **Collaborators**

Kim Gates, Aboriginal Health Council of WA Jill Rundle, WANADA Donna Mak, Communicable Disease Control Directorate, DOHWA

#### **NSP/Drug and Alcohol Services**

Rebecca Smith, Donna Garcia, hepatitisWA
Daniel Vujcich, Gavin Brunini, WAAC
Luca Saraceno, Derbarl Yerrigan Health Service
Duc Dau, Wungening Aboriginal Corporation
Paul Dessauer, Peta Gava, Peer Based Harm Reduction WA

#### **Chief Investigators**

Principal Investigator: Roanna Lobo, Curtin University
Rosa Alati, Curtin University
Jude Bevan, Department of Health WA (DOHWA)
Gemma Crawford, Curtin University
Francine Eades, East Metropolitan Health Service
Sandra Eades, University of Melbourne
Alvin Edney, Derbarl Yerrigan Health Service
Jacqui Hendriks, Curtin University
Linda Portsmouth, Curtin University

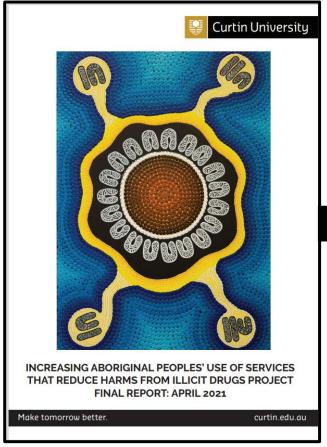
#### **Curtin Project Team**

Belinda D'Costa, Curtin University Roisin Glasgow-Collins, Curtin University









Five project strategies



Community education and awareness campaign about harm reduction



Towards a holistic service model

Exploring the feasibility of increasing NSP service availability







# **Approach**

- yarns took place at services where consumers had an existing relationship
- trained lived experience interviewer conducted and recorded yarns in person, cofacilitated with service staff
- opportunistic recruitment
- refreshments provided and cash payments
- questions explored experiences of accessing services
- mean duration of yarns ~24 mins
- data were thematically analysed









## **Yarns**

#### Yarned with people to find out:

- why people do or don't use NSP services
- what makes NSP services feel safe
- what people needed from a service
- what health professionals should know, say or do to make people feel comfortable
- what is the service doing well / what could be better
- what messages would increase knowledge about harm reduction and NSPs
- how should we communicate messages





# www. hepatitis www.com.au

### **Education & Workshops**



Workforce Development Health Promotion CALD Prison Programs



### **General Practice**

Testing and treatment







Needle and Syringe Program

Harm reduction
Naloxone
Food and hygiene supplies
Volunteers









## What worked

- Who we yarned with started with regulars, then word of mouth
- Trust and existing relationships
- Clinic co-located with NSP helped
- Flexibility allowed groups to come in and yarn
- Using their language
- No stigma or judgment
- Shirts talking point





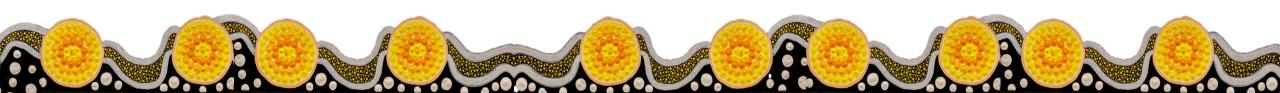


## <u>Learnings</u>

- Artwork welcoming, positive
- There's a lot of shame and stigma associated with injecting drug use and BBVs. Stops people accessing services
- Building trust and relationships is essential. Also showing people we will do something with what they tell us

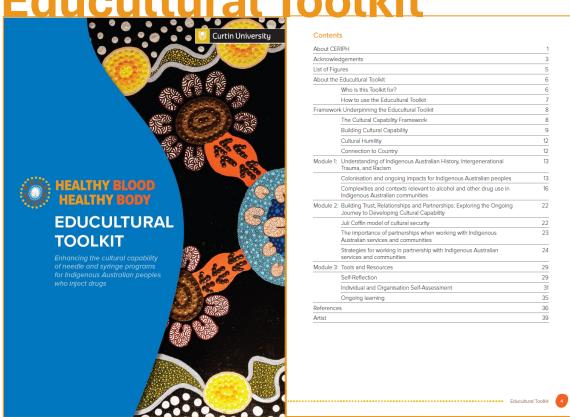
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- More Aboriginal people accessing NSPs
- All services can support
- Capacity building/ 1 knowledge





**Educultural Toolkit** 



- Enhancing cultural capability of needle
   & syringe programs for Indigenous
   Australian peoples who inject drugs
- For NSP service providers and staff in Perth; may also apply to other WA harm reduction services and contexts
- 3 modules each includes information, video links, activities, reflection questions and suggested readings
- Digital version (40pp) available via <u>www.hb2project.org</u> + some hard copies





## **Campaign**

# Keep your blood healthy to keep your body healthy

A community education and awareness campaign developed by the *Healthy Blood Healthy Body* project









## Campaign elements

- 2 comic strips
  - 1 for Mob, 1 for Aboriginal community
  - Digital and hard copies
  - Audio animation of comic strips for Tik Tok and other social media
- 2 posters 1 for Mob, 1 for Aboriginal community
- Website pages For Mob, For Services
- Stickers for safe disposal containers











Campaign development

2023:

Yarning & initial development

42 people (35 are Aboriginal people)

2024:

Refining & pre-testing scripts

32 people (27 are Aboriginal people)

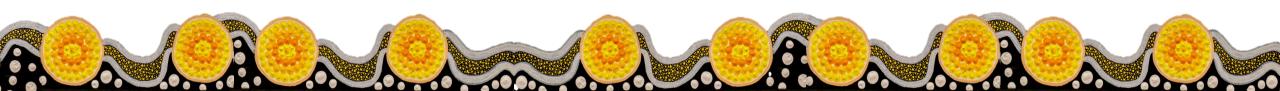
2025:

Refining & pre-testing comic images

35 people (32 are Aboriginal people)

~around
98 people
were
involved,
81 were
Aboriginal
people

**Involved:** Aboriginal Advisory Group, the project team and staff & clients of PBHRWA, WAAC, hepatitisWA, St Pats, Wungening, EMHS Aboriginal Health Team, Department of Health WA, community members including Elders







USE IT THE

WHERE DO WE GET

NEW ONES, UNCLE?

COME FOR A WALK AFTER

WE'LL SHOW YOU WHERE

YOUR HOUSE. IF THEY AREN'T OPEN WHEN YOU NEED, YOU CAN ALSO GET THEM FOR NOT TOO MUCH MONEY AT MOST

PHARMACIES

Curtin University

- Some draft snips from comic script 1, finalising with the artist
- Comic book, posters and stickers will be available soon!







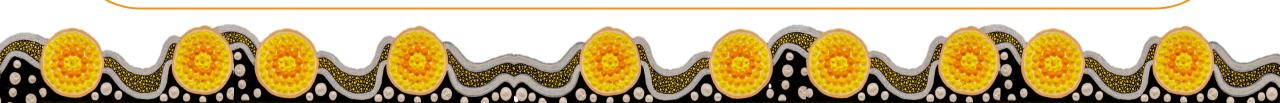






## Project highlights

- Collaborated with **63** stakeholders across **9** organisations
- Engaged with 24 (38%) Aboriginal stakeholder collaborators
- Hosted **11** student placements including **4** Aboriginal students
- Supported Aboriginal businesses artists, graphic design, logo, artwork
- Applied principles of participation, creating reflective spaces, and integrating diverse voices
- Valued opportunities for 2-way capacity building
- Developed a model of what can be achieved through community-led work
- Established trust with peers and stakeholders and their active engagement
- Achieved recognition for the peer referral pilot program as a finalist for a WANADA award
- Gained trust of Aboriginal community and their participation to develop the campaign. Around 81 consumers, Elders, community members and staff were consulted







# <u>Learnings for services</u>

#### **Experiences of shame and stigma were common**

- Building trust through relationships taking time to have a yarn
- Offering support, advice, education
- Awareness of culture using lingo
- Employing mob and peers with lived experience
- Ways to reduce shame all staff showing respect, being friendly and welcoming, no judgement, bulk supply of free injecting equipment
- Safety from other consumers
- Discreet location, 'exit' strategies (other reasons why they could be at the service)





# Learnings for services

- Acknowledge context past experiences of stigma or judgment drive future behaviour and lack of trust in services
- If we want consumers to trust services, we need to trust that consumers know what's best for them
- Requires a commitment to making mainstream services as safe as possible for Aboriginal people – assess cultural safety + build changes into service agreements for sustainability
- Some 'quick wins' as well as medium term changes employing Aboriginal people / people with lived experience, seek opportunities to partner with ACCHOs to increase cultural safety









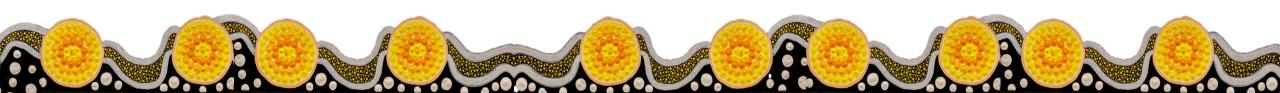
# Take aways for services

- What can your service do to increase use of NSPs by Aboriginal peoples who inject drugs?
- Is there a place in your service where you can promote the campaign?
- Access the digital Educultural toolkit via the QR code or email <u>nsp@curtin.edu.au</u> for a copy
- Find out more about the project at: www.hb2project.org





Scan here for the Toolkit







## What's next?

- Grant submitted to extend some project activities to regional areas including adapting the campaign, version 2.0 of the Educultural Toolkit, and expanding the peer referral program
- Finalise and disseminate campaign materials
- Community report with key findings
- Policy brief summarising findings and areas for action
- Evidence review resources available soon
- Peer-reviewed journal articles (n=6)
- Conference presentations we will be at ASHM HIV&AIDS Conference in September!

















Government of **Western Australia**Department of **Health** 











Thanks to everyone involved in Healthy Blood Healthy Body

www.hb2project.org

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